Enterprise Content Management: Responsibility for the 'I' in IT

Join information professionals, government officials, industry leaders, and others at the Library of Congress for the 20th Annual FLICC Forum on Federal Information Policies. See the attached Forum Call for content information.

Date	Wednesday, March 19, 2003
Time	9:00 a.m. - 4:00 p.m. (Registration begins at 8:30 a.m.)
Place	Mumford Room, Sixth Floor, Madison Building, Library of Congress, 1st and Independence Avenue, S.E., Washington, D.C. (There is no entrance to the Library of Congress prior to 8:30 a.m.)
Metro	Capitol South Station (Blue and Orange Lines)
Registration	$150—FEDLINK Members $165—Federal Registrants (not FEDLINK Members) $180—Non-Federal Registrants Fees include refreshments and resource packet. Visit the FLICC Educational Programs Web site at http://www.loc.gov/flicc/mmeduc.html to register online or fax the Registration Form below.
Webcast Opportunity	FLICC is exploring interest in a cybercast of the event for agencies outside the Washington Metropolitan area. If you would be interested in participating, please email your name and contact information to fliccfpe@loc.gov.
Information	Call the FLICC Public Events Specialist (202) 707-4822 for more information. *Request ADA Accommodations five business days in advance at (202) 707-6362 TTY or ACA@loc.gov.*
Cancellations	Cancellations must be called into the FLICC office (202-707-4800) 48 hours prior to the start of an educational program or the full fee will be charged.

DETAILED AGENDA ON REVERSE

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2003 FLICC Forum

To be completed by all registrants: Please Type or Print.

Name_____Title_____

Organization_____

Address_____

City, State, Zip_____

Phone(_____)_____Fax(_____)_____Email_____

Federal registrants:

•FEDLINK Members: FEDLINK ID_____ FY2003 IAG#2003_____

☐ Bill the $150 registration fee to my existing FEDLINK Education/Training (FT) account.

☐ Establish an FT account or increase the funding in my existing FT account and bill the account for the $150 fee. Attached is an FY2003 IAG Amendment Request Transfer Pay Account Adjustment form to move $150 from another of my agency's FY2003 FEDLINK accounts.

•Federal Registrants (not FEDLINK Members):

☐ I will fax FLICC a copy of standard government training form (e.g. SF182 or DD1556) or other billable document from my agency for $165. This covers the $150 registration fee plus the FEDLINK administrative service fee. On the day of the event, I will bring the original form to complete my registration. The Library of Congress will invoice my agency based on this document. FLICC cannot accept personal checks from federal employees.

Non-Federal Registrants:

☐ On the day of the event, I will bring a check for $180 made payable to the *Library of Congress*.

> You may fax a copy of this Registration Form to FLICC, but your registration will not be considered complete until all appropriate documentation is received by the FLICC office at the time of registration on March 19, 2003.
>
> **FLICC Fax: (202) 707-4825: Attn: FPE**

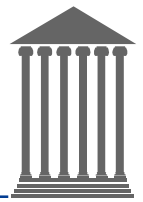|	
9:00 - 9:30	**WELCOME AND FLICC AWARDS CEREMONY**
9:30 - 9:40	**INTRODUCTORY REMARKS**—James H. Billington, The Librarian of Congress
9:40 - 10:15	**KEYNOTE SPEAKER**—Stephen Arnold, Arnold Information, Inc.
10:15 - 10:35	**BREAK**

10:35 - 11:35 **Panel on the Ideal "Content Model" for Federal Agencies**
- Federal Perspective on Enterprise-wide architecture:
    Chris Niedermeyer, U.S. Department of Agriculture
- Canadian Government's Content Model: Stephen Abram, IHS Group
- Federal, State and Local Cooperation:
    Brooke Dickson, Office of Management and Budget

11:35 - 11:45	**QUESTIONS AND ANSWERS**
11:45 - 1:00	**LUNCH**
1:00 - 1:35	**CONGRESSIONAL KEYNOTE**—Congressman Jim Turner (D-Texas) (invited)

1:35 - 2:35 **PANEL ON HOW LIBRARIES CONTRIBUTE TO ENTERPRISE CONTENT MANAGEMENT**
- Corporate Libraries: Eugenia Prime, Hewlett Packard
- Federal Libraries: Peter Young, National Agricultural Library
- State/local governments: Marlys Rudeen, Find-It! Washington (invited)

2:35 - 2:45	**QUESTIONS AND ANSWERS**
2:45 - 3:05	**BREAK**

3:05 - 3:45 **ENTERPRISE CONTENT MANAGEMENT FOR HOMELAND SECURITY**
Jim Flyzik,Guerra, Kiviat & Flyzik, and Former Lead IT Adviser in the Office of Homeland Security and Chief Information Officer for the Department and of the Treasury

3:45 - 3:55	**QUESTIONS AND ANSWERS**
3:45 - 4:00	**WRAP UP**—Donna Scheeder, Congressional Research Service

What is the current policy context for federal enterprise content management? What pending or future policy initiatives could spur the US Government to balance the attention and resources it expends on technology with equal effort and funding to manage the "I" in IT? The **2003 FLICC Information Policy Forum** will explore the evolving policy framework for content management in federal agencies.

In accordance with the Clinger-Cohen Act of 1995, most agencies have established the position of Chief Information Officer (CIO) to centralize responsibility for management of information technology. As mandated by the Act, the broad duties of the CIO are "to ensure that information technology is acquired *and information resources are managed* for the agency in a manner that (A) maximizes (i) the benefits derived by the agency and the public served by the agency from use of information technology; and (ii) the public accountability of the agency for the delivery of services and accomplishment of the agency's mission; and (B) is consistent with the policies, requirements, and procedures that are applicable in accordance with this Act to the acquisition and management of information technology." [Emphasis added.]

In the six years since the effective date of the Act, agency CIOs have had their hands full trying to manage and improve performance of the technology part of IT. But many CIOs have come to realize that the best technological infrastructure is meaningless without sound enterprise-wide content management.

The proposed "E-Gov" Act of 2002, sponsored by Sen. Joseph Lieberman in the Senate (S. 803) and by Congressman Jim Turner in the House (H.R. 2458), goes beyond Clinger-Cohen to mandate improvements in both content *and* technology management in federal agencies. Section 207 of S. 803 builds upon the Paperwork Reduction Act to improve government information dissemination by combining the power and ubiquity of the Web with the facility of classification and organization standards that are the staple tools of librarians.

The challenge for federal agencies is not limited to getting the government's information *out* to the public and to other government entities; it encompasses the equally engaging task of bringing information from the private sector and state, local and foreign governments *into* federal agencies so that government decision makers, law enforcement officials, lawmakers, program managers, scientists, engineers, medical experts and others have access to all the latest and best information to support them in carrying out their public service responsibilities.

It will take the best efforts of information specialists and technology experts working together to provide the seamless enterprise-wide portals that will save government knowledge workers time and effort, while they service the general public through robust, accessible government Websites. What is the policy framework most likely to achieve these parallel and equally challenging goals? Join information colleagues from throughout the federal sector to explore this issue with the experts.

The Federal Library and Information Center Committee (FLICC)
Forum Registration Instructions

1. General Information

The 2003 FLICC Forum will be held Wednesday, March 19, 2003 in the Mumford Room of the Madison Building at the Library of Congress. The registration fee for the Forum is $150 for FEDLINK members, $165 for Federal registrants (not FEDLINK members), $180 for non-Federal registrants.

2. Registration and Payment Policy Information

FLICC *cannot accept personal checks* from federal employees in payment for Forum registration. FLICC and its network, FEDLINK, offer training to federal employees under the authority of Public Law 106-481 and the Government Employee Training Act.

3. How To Register

Determine your appropriate registration category and follow the corresponding instructions:

FEDLINK Cannot Accept Mailed Forms at this Time.

A. Federal Registrants

1. FEDLINK Members with FT Accounts

- Register online at http://www.loc.gov/flicc/mmeduc.html

- Complete the enclosed Registration Form and fax it to (202) 707-4825.

- If you need to increase the funding in your FT account, you may do so by amending your 2003 IAG. Complete an IAG Amendment Request Transfer Pay Account Adjustment Form.

- Fax the completed Registration Form plus the FEDLINK IAG Amendment Request to (202) 707-4825.

- FEDLINK will bill your FT account for the fee of $150 per attendee.

2. FEDLINK Members without FT Accounts

- Complete the enclosed Registration Form.

- You may establish an FT account by amending your 2003 IAG. Complete an IAG Amendment Request Transfer Pay Account Adjustment Form.

- Fax the completed Registration Form plus the FEDLINK IAG Amendment Request to (202) 707-4825.

- FEDLINK will amend your IAG to establish your FT account and bill the account for the fee of $150 per attendee.

3. Federal Registrants (not FEDLINK Members)

- Complete the enclosed Registration Form.

- Complete a standard government training form or other billable document (e.g. SF182, DD1556, or purchase order). The "Bill to:" address must be filled in and the form must have an authorized signature. The fee per attendee is $165, which includes the $150 registration fee and the FEDLINK administration fee. Attach the completed document to the Forum Registration Form.

- Fax copies to (202) 707-4825 and bring the original documents to the Forum registration desk on March 19, 2003.

- LC/FEDLINK will invoice the "Bill to:" address on your government training form.

Note: If you have a delay obtaining a billable document from your agency, FLICC will acknowledge receipt of the Forum Registration Form and enter your name in the Forum registration database. Your registration is not complete until FLICC receives your billable document by the day of the Forum. Without a billable document, you will not be able to attend the event.

B. Non-Federal Registrants

- Complete the enclosed Registration Form.

- Fax the completed form and bring a check for $180 made payable to the *Library of Congress* to the Forum registration desk on March 19, 2003.

4. Additional Information

For additional registration or payment information call the FLICC Public Events Specialist (202) 707-4822.